



Rodrigo Rodrigues Lopes

+351 964 512 180
rodrigo.eslopes@gmail.com

www.linkedin.com/in/rodrigoeslopes

About

Graphic Designer and Typographer with 6+ years of experience in visual communication, specializing in typographic and editorial projects. Currently at caps creative studio, contributing to the development of visual solutions for public and private clients from concept to execution.

Holds a Bachelor's degree in Graphic Design (ESAD.cr) and a Master's degree in Advanced Typography (EINA). Combines strong formal rigor with a focus on clarity, functionality, and high-quality design outcomes.

Experienced with Adobe Creative Cloud, Affinity Suite, Glyphs, FontLab Studio, Microsoft Office, and Google Workspace, working fluently across Windows and macOS.

Fluent in Portuguese, English, and Spanish.

Professional Experience

Graphic Designer *full time*
caps creative studio
07/2020 - Present

- Project management within the scope of the Recovery and Resilience Plan (PRR), ensuring compliance with deadlines, budgets, and communication objectives;
- Coordination and communication with clients, suppliers, and subcontractors;
- Creation of original content for institutional, cultural, and commercial campaigns across digital and print media;
- Development of original content for social media, aligning digital presence with brand visual identity and managing brand channels;
- Coordination of technical preparation of final artwork for print production;
- Budgeting of graphic design projects, including cost definition, production estimates, and financial follow-up.

Graphic Designer *internship*
caps creative studio
08/2019 - 06/2020

- Support in the coordination of graphic design projects under the supervision of the creative direction;
- Collaboration in the production of visual materials, from concept development to final execution;
- Preparation of files for print and digital publication, in accordance with graphic production standards.

Graphic Designer *freelancer*
wickedcommon
09/2015 - Present

- Creation of original content for institutional, cultural, and commercial campaigns across digital and print media;
- Consulting and review of projects in the field of visual communication.

Education

Master's Degree in Advanced Typography
EINA - Centre Universitari de Disseny i Art de Barcelona • Barcelona, Spain
09/2018 - 07/2019

Bachelor's Degree in Graphic and Multimedia Design
ESAD.cr - School of Arts and Design • Caldas da Rainha, Portugal
09/2015 - 07/2018

Certifications

Fundamentals of Digital Marketing • Google Digital Garage • 03/2021

Certificate of Advanced English • Cambridge University Press & Assessment • 07/2015

Grade 8 - Music Conservatory (Flute) • Conservatório de Caldas da Rainha • 07/2015